



**HOSPITALITY GREEN**

SUSTAINABLE PRACTICES FOR BUSINESS

WWW.HOSPITALITYGREEN.COM | GO.GREEN@HOSPITALITYGREEN.COM

P.O. BOX 222 • 35 MAIN STREET • MOUNTAINDALE, NY 12763

TEL: (845) 436-6173 | FAX: (845) 434-2896

FOR IMMEDIATE RELEASE

Catskills Region, NY - April 2010

## The Green Concierge Project Launches with a Five County “Green” Spring Cleaning for Lodging Facilities

This spring, lodging establishments in the Catskills Region will have the opportunity to help keep thousands of pounds of soft goods out of local landfills, by participating in The Green Concierge® project.

The Green Concierge Project will kick off this spring with a free door-to-door soft goods collection run to lodging facilities located throughout the Catskill watershed region. HospitalityGreen’s staff will introduce the Green Concierge project to participating facilities while collecting materials for donation.

Gently used soft goods such as towels, sheets, blankets, bedspreads, curtains, shams, bed shawls, table linens, clothing, uniforms and shoes in non-soiled condition will be collected from lodging facilities and donated to local charities through a door-to-door collection drive throughout the five Catskill counties.

Facilities eligible to participate in this project include hotels, inns, bed and breakfasts, campgrounds and rental condominiums located in the Catskill watershed of Delaware, Greene, Schoharie, Sullivan and Ulster counties.

The Green Concierge project is an exciting new economic development initiative proudly sponsored by and funded through grants from the Empire State Development (ESD) and the Catskill Watershed Corporation (CWC). Over the next three years, approximately 150 tourism and lodging facilities in the Catskill watershed region will receive free one-on-one technical assistance to improve their economic and environmental sustainability practices through pollution prevention, resource conservation, recycling and toxic chemical reduction. In addition to technical assistance, some facilities involved in the Green Concierge project will participate in a green certification program that will document and verify their sustainable improvements. HospitalityGreen LLC, a Sullivan County environmental consulting firm, developed and is spearheading the Green Concierge project.

Delaware, Greene and Schoharie counties are scheduled for a door-to-door pick-up on May 12-14.

**Sullivan and Ulster counties are scheduled for a door-to-door pick-up on May 20-24. (Extended by demand - now throughout the month of June)**

HospitalityGreen will contact eligible facilities in the Catskill watershed counties in early May to set up a collection schedule. For more information regarding participating in the project or for questions and/or schedule conflicts, contact HospitalityGreen at (845) 436-6173.

HospitalityGreen, LLC (HG), an environmental consulting firm based in Mountandale, NY, has been contracted to spearhead the Green Concierge project. HG will provide technical services for the project including resource tool distribution and individual site visits. All Green Concierge project participants will have an opportunity to participate in recycling collection programs as well as have exclusive access to group discount vendor pricing. For facilities participating in the certification process, a facility baseline assessment and a customized facility improvement plan will be developed.

[MORE »](#)

**About Green Concierge's sponsors and funding:**

The ESD is responsible for retaining and creating jobs, and generating billions of dollars for local New York State economies. In addition, the ESD encourages economic investment and prosperity by providing knowledgeable and professional level assistance and service to businesses throughout New York State.

The CWC is a local development corporation established in 1997 whose dual mission is to protect the water resources of the New York City (NYC) Catskill-Delaware Watershed west of the Hudson River, and to preserve and assist the communities within this living Watershed. Covering portions of Ulster, Greene, Delaware, Sullivan and Schoharie Counties, CWC's economic development programs support environmentally responsible businesses to create and retain jobs in the Catskills.

New York State's Empire State Development (ESD) and the Catskill Watershed Corporation (CWC) are proud sponsors of the Green Concierge project.

For more information on HospitalityGreen and the Green Concierge project visit [www.hospitalitygreen.com](http://www.hospitalitygreen.com) or call (845) 436-6173.

**CONTACT**

Evadne Giannini, Principal  
HospitalityGreen  
P.O. Box 222, 35 Main Street  
Mountaindale, NY 12763  
Tel: (845) 436-6173  
Email: [go.green@hospitalitygreen.com](mailto:go.green@hospitalitygreen.com)  
Website: [www.hospitalitygreen.com](http://www.hospitalitygreen.com)

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